

ADVERTISE IN momentum

2026-2027 RATES AND SPECS



Elevate Your Brand with *Momentum* Magazine: Reaching Catholic Education Decision-Makers

Discover the perfect avenue to connect with influential leaders in Catholic education through *Momentum* magazine, the distinguished publication of the National Catholic Educational Association (NCEA). With a readership of administrators, teachers and education pioneers, *Momentum* offers an unparalleled platform to showcase your brand and offerings to a captivated and influential audience.

About NCEA and *Momentum*

NCEA is the largest, private professional education association in the world. Its membership includes more than 150,000 educators serving nearly 1.7 million students in Catholic education.

Momentum is a quarterly publication delivering valuable news, insights and resources to NCEA members. As the primary resource for decision-makers in Catholic education, the magazine engages, empowers and inspires education leaders to excel and contribute to the growth of Catholic education.

Momentum embraces the digital era, offering online access. This interactive platform enhances the reader experience. The digital issue is directly emailed to members, an exclusive benefit.

Why Advertise with Us?

- **Broad Reach:** Advertising in *Momentum* grants access to an expansive audience of education leaders, including superintendents, principals, directors and influential members of education associations. Gain exposure to those shaping purchasing decisions and educational practices.
- **Precision Targeting:** Your ad receives prime placement, maximizing visibility among key decision-makers in Catholic school education. Reach your ideal audience effectively. (Specific position requests are available)
- **Value Alignment:** Advertising in *Momentum* associates your brand with NCEA's mission of promoting excellence in Catholic education. Showcase your commitment to developing future leaders and educators.
- **Heightened Visibility:** Elevate your brand's profile as a leading advocate for Catholic education. Gain recognition as a supporter of NCEA's pivotal mission.

Key Stats

- 88% of *Momentum* readers possess direct purchasing influence, actively driving needs and approvals.
- *Momentum* boasts a dedicated readership, with nearly half consistently engaged for a decade or more.
- Readers deeply engage with each issue, ensuring a prolonged shelf life and repeated references.
- 85% of readers are actively involved in current and future technology purchases, making *Momentum* ideal for tech-focused advertisers.
- Print circulation of over 12,000 and digital distribution of 40,000+

Partner with *Momentum*

Position your brand among Catholic education leaders. Advertise in *Momentum* magazine to access decision-makers shaping education's future. Garner unrivaled exposure, cultivate brand reputation, and demonstrate your commitment to educational excellence. Seize the opportunity to ride the momentum driving Catholic education forward. Advertise with *Momentum* today!



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2026-2027 Rates and Specs



2 Page Spread
Full Bleed
17" x 11.125"



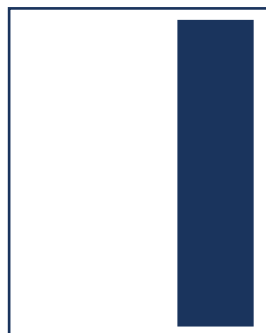
Full Page
Live Space - 7.5" x 10"
Full Bleed - 8.625" x 11.125"



1/2 page horizontal
7.5" x 4.875"



1/3 page square
4.625" x 4.875"



1/3 page vertical
2.25" x 9.5"

Size	1x	2x	4x
2 Page	\$8,702	\$6,845	\$5,120
Full Page	\$4,960	\$3,928	\$2,970
1/2 Page	\$3,341	\$2,668	\$2,044
1/3 Page	\$2,495	\$2,014	\$1,562

Note: Pricing above is per issue and all advertising is now included in the digital version of *Momentum*.

Covers (Full page only):

Position	1x	2x	4x
II - Inside Front	\$7,445	\$5,549	\$4,400
III - Inside Back	\$6,799	\$5,360	\$4,032
IV - Back	\$7,523	\$6,169	\$4,625

Preferred Positions: Page 5: Add 20%
Other Guaranteed Positions: Add 10%

Note: When paying by credit card, a 5% transaction fee will be added to the invoice.

Mechanical Requirements

Publication trim size: 8.375" x 10.875"
Printed litho offset. Saddle stitch bind.

For insertion orders, please contact:

Lauretta Ruppert
Email: Lruppert@ncea.org
Office: 800-711-6232

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2027 Schedule

Issue	Insertion Order	Artwork	Mailing
Fall 2026	August 14	September 4	October 12
Winter 2027	November 15	December 4	January 11
Spring 2027	February 19	March 12	April 12
Summer 2027	May 14	June 4	July 5
Fall 2027	August 13	September 3	October 11

Insertion orders, copy and special instructions needed by the insertion order date.
Proof service requires copy to be submitted three weeks prior to insertion order date.

Specifications:

- Digital Advertisements Accepted: Electronic ads must be submitted as composite PDFs only. Extra costs may be incurred if these files are not set up properly.
- Set up of PDFs: All PDFs must have images and fonts embedded. PDF files should be at least 1/8" larger on all four sides to accommodate for bleed, if necessary.
- Resolution: Embed images into a PDF at 300 dpi or higher. Save images as .eps or .tif formats.
- Color: All ads are full color. All embedded images must be CMYK format. Please do not use RGB images.
- Landing page URL for the digital version.

Terms and Conditions:

1. Publisher reserves the right to hold the advertiser and/or its advertising agency jointly and severally liable for all monies due and payable to the publisher.
2. The publisher reserves the right to exclude any advertisement that does not conform to the standards of NCEA.
3. Simulation of the publisher's design format is not permitted. Publisher reserves the right to place the word "advertisement" with copy that resembles editorial style.
4. No cancellations after the insertion order closing date. The forwarding of an insertion order shall be construed as acceptance of all rates and conditions as indicated on this form.
5. A complete copy of the issue will be emailed with each invoice. Invoices are processed within two (2) weeks of the issue mail date.
6. If paying for the ad with a credit card, a 5% transaction fee will be added to the total.

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2026-2027 Digital Ads

Digital Ad Sales Opportunities!

NCEA Weekly—The Weekly newsletter of NCEA

- NCEA Weekly is emailed to NCEA members and affiliates every week, typically on Fridays
- Open rates are typically between 35–40%
- The banner ad will appear between 35–40% down the email
- NCEA will provide advertisement analytics including open and click through rates at the end of the advertising cycle
- Print distribution of over 40,000

Specs:

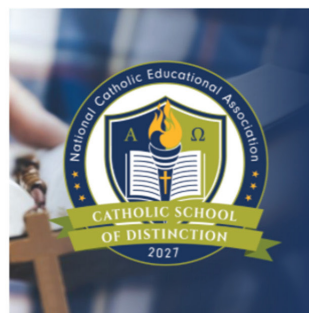
- Deadline for space reservation and delivery of art files/URL is 2 weeks before the cycle begins
- Art size: 650 x 168 pixels; JPG and PNG are the preferred formats
- Max file size 1 MB; No animated GIFs accepted
- Cost per month: \$2,625

For orders, please contact:

Lauretta Ruppert

Email: Lruppert@ncea.org

Office: 800-711-6232



ANNOUNCEMENT

Apply Now: NCEA Catholic School of Distinction Program

Pre-applications are now open for the new NCEA Catholic School of Distinction Program—a national recognition program recognizing excellence in Catholic schools. Visit the [program website](#) to learn more and begin your application by completing the Eligibility Screening by February 27, 2026.



LET US PRAY

For Children with Incurable Diseases

In his prayer intention for the month of February, Pope Leo XIV invites Catholics to pray with him to recognize the face of God in every suffering child. [Watch the video](#) and join the Holy Father in prayer.



RESOURCES

Lenten Resources

Prepare for the Lenten season with [meaningful resources](#) designed to assist your students and families in spiritual renewal, almsgiving, and a deeper understanding of Lent. Explore lesson plans, activities and

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2027 Career Center

Advertise with the NCEA Career Center

Where mission-driven educators meet mission-aligned partners.

Reaching Catholic education decision-makers just got easier.

The **NCEA Career Center** is more than a job board – it's a trusted online hub for Catholic school professionals seeking resources, opportunities, and mission-aligned partnerships. With thousands of visits from Catholic educators each month, this platform offers a unique opportunity to **elevate your brand where it matters most.**

Reach a Niche Audience

Your job opportunities or brand message will be seen by thousands of active job seekers and members within the Catholic school ecosystem – including principals, teachers, administrators and diocesan leaders.

Affordable, Targeted Options

Choose from a variety of high-visibility placements to match your goals and budget.

Promote Diversity & Mission Alignment

Tap into a pool of values-driven professionals who are deeply invested in serving diverse communities through Catholic education.

Maximum Visibility

Boost your exposure with prominent placements on high-traffic pages where top candidates are actively searching.

You'll Be Seen By

- School administrators and principals
- Diocesan and system-level leaders
- K-12 educators and instructional staff
- Catholic school HR and operations professionals

Ad Placement and Pricing (Pricing based on 30 day run)

Search Page In-Line Banner Ad	\$749	Prominent ad shown between job search results – high engagement zone.
Home Page Square Banner Ad	\$549	Eye-catching placement on the Career Center's homepage.
Header Banner Ad	\$449	Top-of-page banner on all Career Center pages – great visibility.
Footer Banner Ad	\$349	Persistent visibility at the bottom of all Career Center pages.

Be where Catholic educators go every day.

Promote your company on the NCEA Career Center and connect with a nationwide audience of Catholic school professionals.